

Subject: The Australia Securities Lending Seminar, 18<sup>th</sup> and 19<sup>th</sup> November 2009



# Securities Lending Seminar

Sydney, 18th November  
Melbourne, 19th November

Hosted By



In Partnership With



Sydney – Sheraton on the Park  
Wednesday 18<sup>th</sup> November

Melbourne – Westin Hotel  
Thursday 19<sup>th</sup> November

**Register now!** [Link web address <http://www.dataexplorers.com/securities-lending-seminar>]

Data Explorers and eSecLending in partnership with the Melbourne Centre for Financial Studies are pleased to invite you to the Australia Securities Lending Seminar, which will be held in two locations for half day duration.

For many years securities lending has been a tool to enhance revenues for superannuation funds and asset managers, but in the last 18 months, globally, and in Australia, securities lending has hit the headlines.

We are pleased to present a mixture of discussion, debate and information that will enable senior speakers and academics (aligned with a curious audience) to meet the subject head on.

What is the link between short selling, margin lending and securities lending? We have teamed up with the Melbourne Centre for Financial Studies to review the academic evidence.

Leading practitioners discuss the reasons they borrow securities and beneficial owners shed light on what they have learned over this period of volatility.

We examine the future of securities lending and short selling regulation – what is the global context and what will happen in Australia?

Finally, for those who are new to this industry or have only read the headlines, we start the day with a summary of the global and domestic marketplace and its mechanics.

## Agenda and Speakers

The fundamentals of securities lending including trends in Australia and around the globe	§ Data Explorers Consulting - Ed Oliver, Director § eSecLending - Giselle Awad, SVP Asia Pacific
The regulators' perspective with a focus on transparency, short selling and regulation in Australia	§ Mallesons - John King, Partner, Stephen Jaques, Partner § Reserve Bank of Australia - Mark Manning, Senior Manager, Payments System Stability § Securities and Derivatives Industry Association - Doug Clark, Policy Executive § Australia Securities Lending Association
Borrowing demand drivers and trading strategies	§ University of Melbourne and an Associate of

	Melbourne Centre for Financial Studies - Olan Henry, Associate Professor § CSFB - Dereke Seeto, Director, Equities Prime Services Trading, CSFB § Paloma – Mark Heyburn
The beneficial owners' perspective including lessons learned and best practices going forward	§ Australian Super - Peter Curtis, Senior Investment Manager § Association of Superannuation Funds of Australia Limited - Ross Clare, Director Research § New South Wales Treasury Corporation - Jonathan Green, Senior Manager § eSecLending - Chris Jaynes, Co-CEO

If you are an asset manager, fund manager, a regulator, exchange, superannuation fund or industry associate then this is the one event that you must not miss. To preserve the exclusivity of this event, delegate attendance will be limited to invite only with limited availability.

We look forward to seeing you there.

Kind regards,

Mark Faulkner  
 Founder  
 Data Explorers

Chris Jaynes  
 Co-CEO  
 eSecLending